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Press Release

Final Report

analytica China 2018 rounded off with great success

- **Records in exhibition area, exhibitor and visitor number**
- **Over 1,000 new products presenting the state-of-the-art technology**
- **Supporting program and conferences interpreting the latest industry trends**

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After three packed days, analytica China 2018 came to a successful close at Shanghai New International Expo Center on November 2nd. The show has once again made new records in all aspects including display area, exhibitor number and visitor number. A total of 950 leading exhibitors, a plus of twelve percent compared to the 2016 edition, from 26 countries made their presence, showcasing over 1,000 novel products within an exhibition area of 46,000 square meters. 30,852 professional instrument users, scientists and researchers, a plus of 25.5 percent compared to the 2016 edition, visited the show.

Falk Senger, Managing Director of Messe München, was satisfied with the results: “As an important part of the global analytica network, analytica China 2018 made a strong contribution to the global laboratory and analysis industry. The record-breaking numbers prove that the show has become a high-quality and professional platform that promotes industry transformation and development.”

Application-oriented: Over 1,000 new products presenting industry trend

analytica China 2018 launched an Environmental Monitoring Equipment and Technology Area this year, along with its existing areas – Life Science, Biotechnology and Diagnosis, Analysis and Quality Control, Lab Equipment and Technology, Food Safety Equipment and Technology.

Dr. Andreas Hochberger, Vice President of Eppendorf AG expressed his satisfaction towards the exhibition: “analytica China 2018 is a great show, letting us keep close contact with our customers, to understand their needs, to keep up

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with the trends, and to develop better products for them.” Ph.D Ke Hu, President of Beijing Labtech Instruments Co., Ltd. said: “We have met many users from various industries including petrochemical, environmental protection, disease control and food at analytica China 2018. The visitors are mostly laboratory directors, which is very good.” Fu Shijiang, President of Techcomp (China) Ltd. stated: “This year, the exhibitors are not only from the instruments industry, but also from upstream and downstream industries. I am very happy to participate in this exhibition.”

Supporting program reflects current demands of the industry

This year, the show came up with a new Lab Planning and Construction area which presented the entire lab ecology on the site. Besides this, China International Lab Planning, Construction and Management Conference took place alongside analytica China, featuring expert opinions on lab design and planning, lab standards construction, lab safety and management, smart lab, etc.

Moreover, spotlighting lab planning, lab construction and smart lab technology, analytica China 2018 launched a Food Safety Live Lab, a Pharmaceutical Live Lab and Pluralistic Modular Laboratory. The Live Labs integrated frontier knowledge in lab planning, equipment, instruments, operations, methods, optimal workflow, safety, automation, and the application of information technology.

Lin Yifan, Vice President of WALDNER China was quite satisfied: “This year, the furniture and instrument manufacturer areas are separated, and the visitors can quickly and efficiently find what they want. It is also very helpful as we can talk directly to the users and suppliers.” Zhang Xueliang, President of Shandong WOBOSI Lab Engineering Co., Ltd. announced: “Together with the organizers, we have made laboratory construction a highlight at the exhibition. I sincerely thank the organizers for this opportunity.”

New format for lab construction in 2019

In order to promote the development of laboratory construction, a new format will be launched in 2019, following the big success of this topic at analytica China 2018: labtech China Congress 2019. The congress will put a spotlight on laboratory plan, laboratory construction, smart laboratory and other related topics.

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By focusing on scientific and technology ecological systems as well as the whole laboratory life cycle, labtech China Congress 2019 will strive to lead the development of the future smart laboratory.

Meanwhile, the show offered eight theme tours, covering the whole value chain of the laboratory industry. The theme tours reach from Pesticide and Animal Drug Residue and Heavy Metal Testing, to Lab Construction and Safety.

Hot topics and industry trends in analytica China conferences

analytica China 2018 offered many highlights in the conferences such as the Shanghai International Symposium on Analytical Chemistry, China International Food Industry Development Forum/Shanghai Sino-EU International Forum on Food Safety, LSAC Life Science & Biotech Forum, the Food Safety Quick Testing Technology and Development Forum, China Int'l Congress on Laboratory Planning, Construction and Management, and 2018 Environmental Monitoring and Analysis Technology Forum. Over 100 reports and tutorials were provided to 4,605 visitors from different industries.

Zhan Ming, Director of Physiochemistry Unit, Pudong Center for Disease Prevention and Control, Shanghai, stated: "I have visited every analytica China and my purpose this year was to learn more about the latest developments in laboratory construction, laboratory equipment, pretreatment equipment, and so on. I was very interested in the equipment brought by several exhibitors." Yang Yang, Engineer from Hexi Comprehensive Testing Unit, Nanjing Product Quality Supervision and Inspection Institute said: "This was my second visit to analytica China and I intended to compare different manufacturers, as well as to see the new technology and applications in the industry. Many exhibitors have brought innovative products that impressed me a lot."

The next analytica China will take place in Shanghai from November 16 to 18, 2020. In 2019, a new format focusing on laboratory construction will take place: labtech China Congress.

More information on the new format is available soon at www.analytica-china.com

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analytica worldwide

analytica China is part of an international network of exhibitions that also includes the trade fairs analytica, analytica Vietnam, analytica Anacon India with India Lab Expo and analytica Lab Africa. Additional information about these exhibitions and their programs of events is available at www.analytica.de.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.